

## The Affordable Solution to Your Food Service Challenges



# ProfitPlus

FOOD SERVICE CONSULTING

480-327-9223

www.ProfitPlusFSC.com

## GIL GUGGISBERG

AN EXPERT YOU CAN TRUST

**ProfitPlus™** is owned by *Gil Guggisberg*. Through Profit Plus™ Food Service Consulting, Gil Guggisberg works with restaurant operators who want practical advice to improve their business management practices to build a more profitable restaurant and valuable business.

Gil owned and operated a chain of 15 Arizona restaurants for 30 years called "Guggy's" Family Restaurants. He has also worked for Shamrock Foods and SYSCO. In these organizations, Gil served as the lead Restaurant Food Service Consultant consulting with numerous restaurant owners in operational and financial areas and conducting in-depth analysis. Gil is currently also a Referral Consultant for The Arizona Restaurant Association and The U.S. Small Business Administration. He has the knowledge and expertise to identify the areas of improvement in your restaurant operation to achieve greater profitability and operational efficiency.

### Notable Affiliations:

*President*, Arizona Restaurant Association Northern Chapter  
1988-1990

*Chairman*, White Mountain Regional Chambers of Commerce  
1992, 1994-1997

*Board Member*, Arizona Chamber of Commerce Executives  
1997

*Awarded Arizona Tourism Person of the Year*

Governor's Conference by Governor Jane Hull, 1996

*President*, Arizona Travel Industry Association, 1996

*Chairman*, Arizona Restaurant & Lodging Trade Show, 1990

*President*, Arizona Restaurant Association, 1987

### Retaining ProfitPlus™ Will Result In:

- Increased Employee and Customer Loyalty
- Increased Operational Efficiencies
- Increased Customer Counts
- Enhanced Profitability
- Long-Term Success
- Peace of Mind through our Success Guarantee



### OUR SERVICES:

- Confidential Financial Analysis
- Staff & Service Training
- Food Safety Training
- Restaurant Marketing
- Menu Development & Engineering
- Food Service Management
- Time & Priority Management
- Financing Advice
- Business Planning
- Real Estate/Lease/Purchase Agreement Review

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FOR MORE INFORMATION  
PLEASE CONTACT

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Food Service Consultant

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Increase your profit by 20%  
Guaranteed!

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## Partnership Information Guide

Schedule an Introductory  
Appointment and Receive  
a Free Financial Analysis

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